

ACTIVATE

Your VDI implementation.

HP, Citrix and Microsoft® offer the smart path to client virtualization

Shorten your time to implement client virtualization solutions

Solution brief

Two offers to activate your virtual desktop infrastructure (VDI) solutions

Have you started planning to migrate to Windows® 7? Struggling to continuously update and patch client devices for new application releases and updates? Is data residing on client devices creating potential security risks? There are many options available today to deliver desktops, so it makes sense to think them through strategically and select the right solutions based on your unique needs.

New virtualization solutions bring data center control and security to the client

Simply put, HP, Citrix and Microsoft build a solution that moves traditional client workloads from PCs and other client devices to data center servers, delivering Windows desktops as an on-demand service to any user. Applications and client operating environments are hosted on servers and storage in the data center. As a result, the predictable service continuity and quality of Citrix and Microsoft software and the HP Converged Infrastructure are extended to client applications and data.

Gain security and control of your client data. Extend data center best practices and availability to client computing. Get started now.

To accelerate your path to VDI, Citrix, HP and Microsoft have created VDI Ignite, a strategic approach to solving your current issues across your entire client infrastructure, and VDI Activate, an offer to get started now with a pilot implementation at greatly reduced cost.

VDI Ignite

Not sure of the business justification and alignment to corporate vision and priorities? Use the HP Client Transformation Workshop to build the vision for client computing with your leadership team. VDI Ignite combines the Microsoft + Citrix VDI Kick Start offer with the HP Client Transformation Workshop for as little as \$10,000 USD for eligible customers.¹

The Microsoft + Citrix Kick Start offer

Kick start your VDI implementation today and save 50% off the retail price of Microsoft VDI Standard Suite and Citrix XenDesktop VDI Edition. With the VDI Kick Start promotion, eligible customers pay as little as \$28 USD per device for up to 250 devices, giving them the opportunity to launch a VDI implementation for as little as \$7000 USD. The offer includes Microsoft VDI Standard Suite subscription and Citrix XenDesktop VDI Edition annual licenses.

VDI Activate

Move straight to implementation. VDI Activate includes the VDI Ignite offer—250 licenses and the HP Transformation Experience Workshop—plus client infrastructure implementation services by HP. The VDI Activate program helps eligible customers implement 250 VDI users for just an additional \$16,000 USD.

For as little as \$26,000 USD, you can determine the right VDI strategy, enjoy discounted licenses and get implementation services for up to 250 users.

Get started today. Visit www.citrixandmicrosoft.com for details.

¹ Valid through December 2010. For eligibility requirements go to www.citrixandmicrosoft.com



Your thin client option

Packed with the latest technology, the HP t5740 Thin Client will deliver an unmatched combination of superior user experience, flexible expansion and high reliability for Microsoft client virtualization environments. Choose these clients or deliver your VDI sessions on existing desktops.

Why choose HP, Microsoft and Citrix for your client virtualization solution?

- **Unmatched value from Citrix and Microsoft** – Backed by decades of experience and industry leadership with both rich desktops and desktop virtualization and a 20-year relationship, the joint Microsoft and Citrix solution can provide you the most comprehensive and cost-effective VDI solution that provides the benefits of best user experience and integrated management from physical to virtual.
- **HP strength** – With 23,000 Microsoft-trained professionals and more than 11,000 Microsoft-certified professionals, HP has one of the largest, most specialized forces of consultants and support professionals for Microsoft environments. HP's Converged Infrastructure provides a blueprint for the data center of the future that eliminates costly and rigid IT silos so you can spend much more of your IT budget on business innovation.
- **Powerful partnerships** – HP, Microsoft and Citrix have some of the longest standing global strategic alliances of their kind in the industry, with more than 25 years of combined marketplace leadership focused on helping customers and channel partners around the world improve productivity through the use of innovative technologies.

Infrastructure option

Activate on the right platform. The HP Converged Infrastructure provides a blueprint for the data center of the future that eliminates costly and rigid IT silos. This is achieved by converging server, storage and networks with facilities—all managed through a common management platform. HP is well equipped to handle a variety of VDI deployment scenarios ranging from 12 user micro branches to 250 plus user departmental deployments to multi-thousand user enterprise deployments and all points in between. Use your existing capacity or choose to implement a tested HP Reference Architecture.

Solution Details

The Microsoft-Citrix-HP VDI solutions enable organizations to dynamically assemble virtual desktops on-demand, providing users a new and pristine, yet personalized, desktop each time they log on—ensuring that high levels of performance are maintained. Software components include:

- **Citrix XenDesktop** together with the **Microsoft VDI Suite** enables on-demand delivery of desktops to users with a high-definition user experience.
- **Citrix HDX technologies** provide unparalleled user experience over any network.
- **Windows Server 2008 R2 with Hyper-V** is the scalable and high performance next-generation hypervisor.
- **Microsoft System Center Virtual Machine Manager R2 (SCVMM R2)**—for integrated management of both physical and virtual assets—simplifies the deployment, provisioning and management of virtual servers.
- **Microsoft App-V** delivers a seamless user experience, streamlined application deployment and simplified application management.

HP Solution components include:

- **HP ProLiant servers and HP BladeSystem servers** with graphic expansion, allowing you to virtualize your network, storage and power infrastructure while reducing operating costs
- **HP thin clients**, providing the ideal access device into a virtualized environment while dramatically lowering maintenance and energy costs
- **HP StorageWorks** products, including HP StorageWorks SAN technology for a flexible, scalable storage architecture ready to meet the availability, growth, management and performance needs of your virtual client environments
- **HP Networking** products and network integration services

The HP portfolio of lifecycle services includes:

- **Client strategy services** – a set of IT strategy consulting services designed to help you be ready for a successful client infrastructure transformation
- **Assessment and review** – HP consultants work with you to review your existing infrastructure, proposed use cases and business strategies.
- **Planning and design** – HP consultants help you produce an architectural design and project plan for deploying an end-to-end solution that is right for your environment.
- **Implementation** – HP consultants help you construct and transition to the new solution, transfer knowledge to your IT staff and prepare your users. We integrate user and IT training as essential components to a successful implementation.

For more information

To learn more, contact your HP, Citrix or Microsoft sales representative. Or visit <http://www.citrixandmicrosoft.com>.

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